

Martin Plak, LL.M martin.plak@interimTLAW.com +31 6 3630 8669 09-05-1969 Amsterdam

Profile: Interim lawyer with a strong business sense. I translate legal issues into technical requirements for your business. Extensive experience with Commercial Contracts, IT law and Data Privacy.

I worked as a Dutch qualified solicitor (*advocaat*) and have 10 years of in-house experience as a legal counsel for EMEA and APAC. My expertise: international Purchase- and Supply Contracts, Technology- and License Agreements and Data Privacy. I also manage people and projects. I am social, friendly, enthusiastic and get the job done. I love running and music.

I am available for interim assignments per 1 November 2017.

11/2017 - present **Interim Legal Counsel**, Amsterdam, the Netherlands

- Provide interim legal advice, negotiate and draft Commercial Contracts, Purchase- and Supply Agreements, focus on Information Technology and Data Privacy
- Initiate and implement GDPR Compliance programs, translating legal issues into technical requirements for the business

8/2013 – 10/2017 **Senior Legal Counsel, G-Star International**, Amsterdam

- **Commercial Contracts:** responsible for IT, E-Commerce, Consumer Law, Purchase- and Supply Agreements and Marketing- and License Agreements
- **Privacy:** Implemented innovative Privacy Compliance Program to map, assess and mitigate risks of global data use, translating legal issues into technical requirements
- **M&A:** Managed multi-disciplinary teams for a complex acquisition in 3 countries, including managing the 6 month implementation project with 30 people

8/2012 - 7/2013 **Director Business and Legal Affairs, Talpa Media**, Hilversum, the Netherlands

- Advised the CFO on the extension of the digital department, privacy and licensing

7/2008 - 7/2012 **Senior Legal Counsel, TomTom International** (NYSE Euronext: TOM2), Amsterdam

- Legal representative in the MT of BU Automotive and of BU Consumer
- Negotiated complex international Technology, Purchase and Supply agreements with companies such as BMW, Renault, Sony, Quanta Computer and Vodafone
- Set up the legal function for BU Automotive, managed 3 direct reports
- Implemented 'privacy by design' in innovative Product Development teams
- Initiated and implemented an Open Source Software Compliance Program in a cross-functional team with the technical architects from the Software teams

8/2007 - 7/2008 **Legal Counsel, Buma**, Created pan-European license model for online use of music

7/2001 - 8/2007 **Solicitor (*Advocaat*), Allen & Overy**, Amsterdam, *Technology & Media, IP, Corporate*

- Advised on M&A, Data Privacy, IP, IT, Technology & Media, litigated
- I joined Allen & Overy while in university and was promoted to Solicitor after 2 years, after my graduation

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Volunteer experience

2017-present **Member of the Supervisory Board, Melkweg** (music venue), Amsterdam
2014-present **Co-founder Legal in Retail**, organising 4 legal training and networking events per year for in-house lawyers of the 25 largest Dutch retail companies (Ahold, Hema, Unilever)

Education

2004-2007 **Qualified lawyer**, Professional Education Programme, Netherlands Bar Association
1992-2004 **LL.M Dutch Law** (part time), University of Amsterdam, Institute of Information Law

- Specialisation: Information Law
- Optional: International & European Intellectual Property Law, Japanese Law

1991-1992 **English Language and Literature**, University of Amsterdam
1989-1991 **Medic, Royal Dutch Army**, Germany

Relevant trainings

Leadership, Roffey Park, London
EU General Data Protection Regulation
E-commerce
IT Law
Agile Software Development
International Contract Law
European Consumer Law
Business Finance for legal

Other experience

1997-2001 **Professional DJ**

Languages

English	fluent (oral and written)
Dutch	native speaker
German, French, Spanish	good (written)

Interests

Running, Music, Football